

CANVAS

Cultural Plan
for the City of Orlando
and Orange County



CANVAS Cultural Plan Foundational Principles:

- Our arts belong to everyone
- We are a creative epicenter
- We invest in our own

GOAL 1

Position The City of Orlando and Orange County as a Global Creative Leader

- 1.1 Support Innovation
- 1.2 Rally Artistic Leadership
- 1.3 Elevate Cultural Identity

GOAL 2

Ensure Arts Access for All Communities

- 2.1 Develop Community Cultural Centers
- 2.2 Develop Arts Venues in Libraries and Recreation Centers
- 2.3 Expand the Culture Pass Program
- 2.4 Support Expansion of Lifelong Arts Learning
- 2.5 Support Teaching Artists
- 2.6 Assist Municipalities to Develop Their Arts
- 2.7 Support Community-initiated Arts Activities

GOAL 3

Catalyze Artists and the Creative Workforce

- 3.1 Strengthen the Infrastructure for Individual Artists
- 3.2 Catalyze Artists' Collective Action
- 3.3 Provide Small Business Supports
- 3.4 Build Markets for Artists
- 3.5 Support Artists in Civic Leadership Positions

GOAL 4

Strengthen Creative Placemaking and Public Art

- 4.1 Enhance Zoning and Development
- 4.2 Develop Transitional Buffer Areas:
- 4.3 Design for Vibrant, Walkable Cultural Spaces
- 4.4 Utilize Flexible Regulations
- 4.5 Align City of Orlando Public Art Program with National Best Practices
- 4.6 Align Orange County Public Art Program with National Best Practices

GOAL 5

Build Cultural Sector Resilience

- 5.1 Build Organizational Capacity
- 5.2 Establish a Capacity-Building Fund
- 5.3 Cultivate Corporate Arts Donors
- 5.4 Support Affordable Creative Spaces
- 5.5 Support Improved Transportation for the Arts
- 5.6 Increase Operating Support for Nonprofit Arts and Cultural Organizations
- 5.7 Build Arts and Cultural Organizations' Capacity for Tourism

GOAL 6

Elevate the Arts as a Strategic Civic Partner

- 6.1 Establish the City of Orlando and Orange County as a National Leader in Arts in Healthcare
- 6.2 Expand and Formalize Arts Partnerships with Other Sectors and Organizations.